

 **Growth Plan - ₹2,999/month**

**"Scale Your Online Business"**

For growing businesses that need full control and professional tools.

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 **Everything in SmartStart, PLUS:**

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 **Extended Website**

**Pages Included:**

- Everything in SmartStart (6 pages)
- **+ 4 additional custom pages** (total: 10 pages)
- **+ Blog section** (for content marketing)
- **+ Customer Reviews page**
- **+ FAQ page**

**Enhanced Features:**

- Professional business email ([yourname@yourbusiness.com](mailto:yourname@yourbusiness.com) with 5 GB storage)
  - Customer review & testimonial system
  - WhatsApp quick contact buttons
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 **Full Admin Control Panel**

Everything in SmartStart admin panel, PLUS:

**Advanced Product Management:**

- Product variants
- Product search & filtering
- Stock level tracking per product

**Full Inventory Management:**

- Real-time inventory tracking
  - Low stock alerts
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### **Customer Database & Management:**

- Complete customer database
- Customer purchase history
- Customer segmentation (VIP, repeat, one-time)
- Customer lifetime value tracking
- Export customer data

### **Category Management:**

- Create/edit/delete categories
  - Category descriptions & images
  - SEO optimization per category
  - Category-wise reports
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### **Advanced SEO & Marketing**

Everything in SmartStart SEO, PLUS:

- **Monthly SEO optimization** (ongoing content and meta improvements)
  - **Google Analytics setup & integration**
  - Detailed traffic analysis
  - Conversion tracking
  - **Quarterly SEO performance reports** with recommendations
  - Structured data for rich snippets
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### **Payment Integration**

- **FREE** UPI/Razorpay/PhonePe integration (no ₹999 fee)
  - Payment analytics in dashboard
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### **Priority Support & Maintenance**

- Email support
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- WhatsApp support
  - Monthly performance report (detailed analytics)
  - **Quarterly strategy consultation call** (30 minutes)
  - Bug fixes updates
  - Performance optimization
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### **Detailed Monthly Performance Report**

Everything in SmartStart report, PLUS:

- Detailed revenue breakdown
  - Product performance analysis (top 10 sellers, declining products)
  - Customer insights (new vs. repeat, top customers)
  - Traffic sources & conversion rates
  - Inventory status & recommendations
  - Month-over-month growth analysis
  - Actionable recommendations
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### **Setup Timeline**

**Website live within 15 days:**

- **Day 1-2:** Initial consultation & content collection
- **Day 3-9:** Website development & customization
- **Day 10-12:** Your review & revisions (up to 2 rounds)
- **Day 13-15:** Final approval, training, and go-live

**Training Included:**

- **3 sessions, 45 minutes each**
  - Session 1: Product & inventory management
  - Session 2: Order processing & customer management
  - Session 3: Analytics, SEO, and growth strategies
  - Recorded for future reference
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### Pricing & Terms

**₹2,999/month (after trial)**

**60-Day Free Trial (2 Months):**

-  Full access to all SmartStart features
-  Website built and launched
-  Complete training included
-  Cancel anytime during trial period
-  **Full deposit refund if cancelled**

*To cancel: Notify us via email/WhatsApp before day 60 ends*

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**After Free Trial:**

**Monthly Service:**

- ₹2,999/month billing begins on day 61
- 10-month minimum commitment (12 months total including trial)

**Security Deposit:**

- ₹5,000 refundable deposit (collected before development starts)
- Held during trial period
- Refunded if cancelled during 60-day trial
- Refunded after 12 months of total service

**Year 1 Total Cost:** ₹29,990 (10 months × ₹2,999)

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**Early Termination (after trial ends):**

If you wish to cancel after the trial period but before completing 12 months:

- **Months 3-12:** Security Deposit retained + Paid amount per month retained
  - **Complete 12 months total:** Full ₹5,000 deposit refunded
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**Payment Terms:**

- Monthly billing on the 1st of each month
  - Payment via UPI, bank transfer, or online payment
  - 10-day grace period for payments
  - Late fee: ₹300 after grace period
  - Service suspended after 10 days of non-payment
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 **Perfect For:**

-  Established businesses ready to scale
-  Need inventory management
-  Want customer insights and analytics
-  Need professional business email
-  Want content marketing through blog
-  Want to showcase customer reviews

 **Upgrade or Downgrade Anytime**

- **Additional custom features chargeable as per market price.**
- **Downgrade to SmartStart:** If business slows down
- **Upgrade to Pro:** For Advanced analytics, Chatbot, WhatsApp integration